



February 1, 2008

**RE: Hospitality Shift Sponsor**

Dear Business Owner and/or Organization Leader:

Greetings from the Imperial Court of Arizona, Inc! Can you believe that nearly a year has flown by and it is time, once again, to prepare for our BIG WEEKEND...Yes! Coronation 3 is upon us and this year's Coronation looks to be bigger and better than last year. We want to get the word out and extend an invitation to you along with other businesses and organizations that we worked hard to raise money for to come on board and join us as a hospitality shift sponsor. There are many levels of sponsorship to be a part of Coronation 3 weekend and the hospitality suite at the Crowne Plaza Airport here in Phoenix. Michael and Julie have traveled near and far this year to bring in many out of town guests. We want those guests to be treated well and experience the wonderful people, bars and businesses that Phoenix's Gay/Lesbian/Bisexual/Heterosexual and Transgender community has to offer.

The Court doesn't ask this of you just to get donations of money and time. We truly want all of those businesses and organizations we have helped or worked with this year to become that "partner" in our fundraising for charity whether it is a onetime event sponsorship or even become an annual sponsorship. Without our businesses and organizations within our empire, we would not be doing good things for people or receive the nice accolades within the International Court System that we have over the past two years now. During Coronation 3 each of our hospitality sponsors will have their names on banners, posters, in the program, etc. and recognized for what they sponsored during the course of the weekend. Also our bars always seem to come through by sponsoring our buses for the Friday night bar tour. Even if you or your business/organization can't give monetarily you bring food and manpower to the hospitality suite. This will give you exposure to those in attendance and will give you the chance to meet new people and possibly make some new friends. We would like for our out of town guests and in town guests, to recognize and meet all those businesses and organizations that have helped or benefited from the Court this past year. We are very proud of the support that each and every one of you has given the Court this year and want to recognize you for that along with creating this partnership that will hopefully last forever.

If you decide to become a hospitality sponsor then all of the information is on our website at [www.imperialcourtaz.org](http://www.imperialcourtaz.org). If you would like to speak to a court member or board member please send an email to [secretary@imperialcourtaz.org](mailto:secretary@imperialcourtaz.org). The Board of Directors, Monarchs and members of the Imperial Court of Arizona, Inc. want to thank you for helping make this a wonderful Reign 2. We look forward to many reigns to come with you as a partner to help make Phoenix and Arizona a better place for the gay, lesbian, transgender, bisexual and straight communities to live and grow as one.

Sincerely,

Joe C. Kunkel aka  
Jennifer Carroll - Empress 1 Emeritus  
The Leather and Lace Legend of the Phoenix  
Secretary of the Board of Directors  
[www.imperialcourtaz.org](http://www.imperialcourtaz.org)