



January 10, 2009

RE: Sponsorship Levels and Participation

Dear Business Owner and/or Organization Leader:

Greetings from the Imperial Court of Arizona, Inc! Can you believe that nearly a year has flown by and it is time, once again, to prepare for our BIG WEEKEND...Yes! Coronation IV is upon us and this year's Coronation looks to be bigger and better than last year. We want to get the word out and extend an invitation to all of our businesses here in the Empire along with those organizations that we worked hard to raise money for to come on board and join us as a corporate sponsor. There are many levels of sponsorship to be a part of and this is only a sponsorship for Coronation IV weekend and events at the Crowne Plaza Airport here in Phoenix. Joseph and Justice have traveled near and far this year to bring in many out of town guests. We want those guests to be treated well and experience the wonderful people, bars and businesses that Phoenix's Gay/Lesbian/Bisexual/Heterosexual and Transgender community has to offer.

The Court doesn't ask this of you just to sell more tickets or pad our books with any dollars. We truly want all of those businesses and organizations we have helped or worked with this year to become that "partner" in our fundraising for charity whether it be a onetime event sponsorship or even become an annual sponsorship. Without our businesses and organizations within our empire, we would not be doing good things for people or receive the nice accolades within the International Court System that we have over the past two years now. During Coronation IV each of our sponsors will have their names on banners, posters, in the program, etc. and recognized for the level that they sponsored the weekend. Also our bars always seem to come through by sponsoring our buses for the Friday night bar tour. Even if you or your business/organization can't give monetarily you can volunteer to help work the events, bring food and manpower to the hospitality suite and even help provide information and security to our guests at the events of the weekend. This will give you exposure to those in attendance and will give you the chance to meet new people and possibly make some new friends. We would like for our out of town guests and in town guests, to recognize and meet all those businesses and organizations that have helped or benefited from the Court this past year. We are very proud of the support that each and every one of you has given the Court this year and want to recognize you for that along with creating this partnership that will hopefully last forever.

If you decide to become a sponsor then all of the information is on our website at www.imperialcourtaz.org. If you would like to speak to a court member or board member please send an email to secretary@imperialcourtaz.org. We hope that this information gives you what you need to come, attend, be recognized, and just enjoy an evening of fun, fellowship, regality and of course, LOTS OF BLING!!!! The Board of Directors, Monarchs and members of the Imperial Court of Arizona, Inc. want to thank you for helping make this a wonderful Reign 3. We look forward to many reigns to come with you as a partner to help make Phoenix and Arizona a better place for the gay, lesbian, transgender, bisexual and straight communities to live and grow as one.

Thank you for your continued support of The Imperial Sovereign Empire of Arizona and we look forward to working more closely with you in the future.

Sincerely,

Joe C. Kunkel aka
Jennifer Carroll – Empress 1 Emeritus
The Leather and Lace Legend of the Phoenix
Secretary of the Board of Directors
www.imperialcourtaz.org



Coronation IV
May 1-3 2009
Corporate Sponsorship Packages

GRAND CANYON SPONSORSHIP:

\$2,500 and up

Logo's on all posters and banners at Coronation
Logo's on the Coronation page of the website
Inside back cover of the Program
10 tickets to Coronation IV May 2, 2009

MONUMENT VALLEY SPONSORSHIP:

\$1,500 to \$2,499

Logo's on all posters and banners at Coronation
Logo's on the Coronation page of the website
Full page Ad in the Program
6 tickets to Coronation IV May 2, 2009

RED ROCK SPONSORSHIP:

\$1,000 to \$1,499

Logo's on all posters and banners at Coronation
Logo's on the Coronation page of the website
Half page Ad in the Program
4 tickets to Coronation IV May 2, 2009

SONORAN DESERT SPONSORSHIP:

\$500 to \$ 999

Logo's on all posters and banners at Coronation
Logo's on the Coronation page of the website
Quarter page Ad in Program
2 tickets to Coronation IV May 2, 2009

CACTUS SPONSORSHIP:

\$250 to \$499

Logo's on all posters and banners at Coronation
Logo's on the Coronation page of the website

BUS SPONSORSHIP:

\$200

Part of the bus tour May 1, 2009 after the Out- of- Town Show
Bar/Club's Name on the Bus Banners
½ hour to 1 hour Stop at your Bar on the tour



Coronation IV
May 1-3 2009

Corporate Sponsorship Information Packages

ALL PAYMENTS MADE OUT TO:

The Imperial Court of Arizona, Inc.
PO Box 36834
Phoenix, AZ. 85067-6834

TIN: 20-3972586 A 501(c) (3) non-profit public charity under section 170 of the IRS code. IRS letter 1045 available upon Request.

BUSINESS NAME: _____

BUSINESS ADDRESS: _____

CITY, STATE, & ZIP: _____

REPRESENTATIVES NAME: _____

SPONSORSHIP LEVEL: _____

SIGNATURE OF BUSINESS REP: _____ DATE _____

SIGNATURE OF COURT REP: _____ DATE _____

