

January 2010 Board Meeting Agenda

Call to order – President - Jennifer Carroll aka Joe Kunkel at 1:05

Roll Call – Secretary - Connie “Brick” Mullen – absent Seven Lafata, Pam Berger (represented by Ron)

Approval of December 2009 Minutes – Secretary Connie “Brick” Mullen – accept minutes motion 2nd Ray Vella. Discussion/corrections – board member typos handed in for changes re-state motion to accept with corrections with friendly amendment. 2nd

Gary Munson – motion carried

Bills exhibits were not included.

Approval of December 2009 Treasures Report – Gary Munson – (report read by Gary Munson) – Gary Munson. Joe Kunkle – reminder Cash out in Red column. Second account report read by Gary Munson. Motion to accept both reports as red 2nd Sandy LaFrance - Motion carries.

Standing Board Committees' Reports

Corporate Sponsorship – VP Sandy LaFrance – nothing at this moment - Craig suggestion Pride Vodka, Bear foot, looking at sending a card instead of the letter that we normally do.

Scholarship – Emperor 2 & Heir Michael Gaffney - Nothing new – a new packet was received today.

Grievance – Empress 2 Julie – Empress 2 Julie Craig – Nothing report

Public relations – Board member Bill Travis – Heatstroke last print and is now monthly they are now 100% on line. Please make sure it is in your favorites and on face book.

Intouch is now our primary ad placement. We could look at other publications again for additional exposure.

Membership – Zsa Zsa Dubois & Kris Mc Roberts – Working on Corporate membership guidelines and meeting with a few business. Looking at e-network for membership meetings. Need updated membership list. Sherry is willing to create a database for the use of the organization. Kris and Travis are working with the corporate community and how it should be done.

Coronation 5 - Board member Pam Berger & Ron Dungal – Meeting tomorrow night at one voice community center if you are unable to attend please contact Ron Dungal. This is for every member of the court. Please blast out to members. The day is difficult for some individuals and it is every two weeks until March and remembers April 1, 2010 is the date everything is due.

Old Business

Corrections to December's Treasurer's Report – Treasurer Gary Munson – still working on corrections to Decembers report and will be reformatting the calculations – report will be ready for next month.

Public Relations enhancement and Newsletter – PR Chair and Board Member Bill Travis it appears to be a wonderful enhancement to the PR team. Bill handed out an outline for

PR standing committee to be added to subsection C. Bill Travis moves that the board to create PR team with future growth to start producing newsletter. 2nd Sandy LaFrance. We are looking at setting it up as an actual newsletter. Several side bar discussions. Monarchs to actually do the newsletter and everyone would add to it. A 2000.00 annual budget was requested and monies not used would be reverted back to the general fund. PR chairperson would be the editor. Payment of printing will come from ads. Craig – web page and Facebook etc.... to increase the distribution. This would allow us to reach out to Tucson since Heat Stroke is no long in print. This does not have to be Monthly and could show a two month calendar. Joseph Brumley - Marketing studies for newsletter, it would be interesting to see the studies. Motion - carried

Capitol One Card Lab – President Jennifer Carroll

Erin from Capital One called to answer any questions (888) 717-2271 – it would have our logo and we receive 1-2% back to us. One time point of sale renew or new cards Good search will give us money back as well 1-2% back on the purchase.

Closet Ball Budget – Ava Grab-Mor and Allen Windz-Mor – in process several went to meet Valerie and looking at the room. \$2000.00 food and beverage.

Empress' Ball Budget – Empress 4 Regine Rocholle – Posters etc..

AGRA Rodeo – Emperor 4 CJ – budget for midway. We need to decide what kind of game we are going to do what .we need to set a schedule to man the booth. Discussion on midway games suggestions.

New Business

ICC Information – Emperor 2 & Heir Michael Gaffney – 131.00 BS west 320.00 Marcus

42.00 Michael purchased approximately \$2936.00 . Change Task force Dallas they want courts to donate toward it ICC does not have the money to send they are looking for donations. It does not have to be sent prior to the conference.

June Lexington's coronation state dinner and much more at this event. Michael would like to see us get in under the bronze level. We have two heirs in Arizona and they are pushing the courts where the heirs are to do more. More information to follow. Nichole has Michael working on a campaign for Harvey Milk stamp to send a letter to the citizens advisory committee in DC. The more they receive the more it is considered.

See's Candy Fundraisers – President Jennifer Carroll – \$625.00 min. order – grocery stores, local events.

Long Beach Program Ad – PR Chair & Board Member Bill Travis – Ad deadline has past, we need to look at pushing our coronation regional. Discussion of regional ad's to increase our attendance. Board will need to approve due to price. Table and address via email.

State Function Posters _ Monarchs – Sate events posters need to be out at least a month prior to state functions. We need to discuss with April the increase of State events to increase the number of days prior to function for poster – Bill will discuss with April.

2nd Annual March for Equality Booth – President Jennifer Carroll – 25 booths available – Casa Grand 10 donation for space - Same day as monarchs roast.

Denver Coronation Table – President Jennifer Carroll – full table at Denver Coronation which is the same weekend as Phoenix Pride.

Open Forum –

Motion to adjourn 2:09 by Joe Kunkel 2nd Gary Munson