



July 20, 2008

RE: Sponsorship of Drag-letes for the Drag Queen Games on August 23rd

Dear Business Owner and/or Organization Leader:

This coming August 23, 2008 the Imperial Court of Arizona, Inc. will be producing and hosting the 1st Annual Drag Queen Games. This is a competition based loosely on the Olympics and is open to any and all "Drag-letes" that are not professional Drag Queens. We would like to see the businesses and organizations sponsor members from their groups (1-4 Drag-letes) to participate in this year's inaugural event. Co-Founders, Emperor and Empress 1 Steve LaFata and Jennifer Carroll are your hosts for this event that we hope will become an annual event and draw our community closer to each other for the good of the charities we will be raising money for during the event. The two charities this year will be The Phoenix Shanti Group and the Wellness Center at St. Joseph's.

The format for the Drag Queen Games will be as follows:

- 1 full day of events
- 7 events throughout the day
- 1st, 2nd, 3rd Place in each event will be awarded
- Over All Best Drag-lete
- Miss Congeniality
- Drag-letes are scored on placement in the event, outfits and accessories, hair and make-up along with donations/pledges they solicit

This year's Games will be held at Bar 1, BoomBoom LaRue's/Crown This, Vintage Solutions and Plazma. We are going to have lunch catered on site during the games. This will be a nice boxed lunch that will be available for a small donation of \$5 for those that would like to partake. We are also excited about having our corporate sponsors like Bud Light along with N'Touch Magazine offering specials, give away and special prizes for our Games this year..

We are writing to you for your participation by sponsoring Drag-letes from your employees, members or customers and the possibility of your matching those pledges from your drag-letes if they place in their respective events. The Imperial Court hopes that you will see the fun, community and charity that we feel this event will bring to Phoenix and Arizona this year and years to come. We are attaching an entry form with this letter in the hopes that you will sponsor a Drag-lete or two for this year's event. More information will be forthcoming as we receive entrants and draw closer to the day of the events. All entry forms for the Drag-letes going to participate in the games must be received by the cutoff date of August 11, 2008. This will help us make sure that all participants are registered, entered in the appropriate events, etc. The Drag-letes can solicit pledges up until the morning of the Games on the 23rd of August.

Thank you for your consideration and continued support of The Imperial Sovereign Empire of Arizona and we look forward to working more closely with you in the future.

Sincerely,

Joe C. Kunkel aka
Jennifer Carroll – Empress 1 Emeritus
The Leather and Lace Legend of the Phoenix
Secretary of the Board of Directors
Co-Host of the Drag Queen Games
www.imperialcourtaaz.org